

“Boom and Bust” Effects on the Hotel Industry in Hill County

In the first column, draw a **↑** or **↓** beside each descriptor given to indicate if it had a positive (boom) or negative (bust) effect on the hotel industry and economy in Hill County. (Cells with NA don't apply and should not be marked.) Then, put a checkmark under the time period that applies to each descriptor. A very few items might apply in more than one time period.

	↑ or ↓ Effect	Early 1900's	1910's	1920's to 1960's	1960's thru 1970
1. Poor roads made travel difficult	↓	x			
2. Affordable travel came with appearance of Model T Ford	↑		x		
3. Sands Motel	NA				x
4. Interstate highways redirected hotels away from centers of towns	↓			x	x
5. Whitney Hotel	NA		x		
6. Johnson Hotel	NA			x	
7. Rent out chairs in motel lobbies	NA				x
8. 3- and 4-story hotels	NA			x	
9. Dallas Cowboy fans came to watch games on TV since they were blacked out in DFW	↑				x
10. Aquilla boom with 3 hotels	NA	x			
11. Improved roads brought automobile travel	↑		x	x	x
12. Good meals offered at hotels	↑			x	
13. Chain hotels/motels came to Hill County	NA				x
14. Good Luck Courts	NA				x
15. Horseback travel	↑	x	x		
16. Hotel Del Mar	NA			x	
17. One-story motels	NA				x
18. Horse-and-buggy travel	↑	x			
19. Hotels advertised with postcards & ads	↑			x	
20. Hillsboro Hotel	NA			x	
21. Overnight stays were required for travel between Dallas and Waco	↑	x	x		
22. Hillsboro became a business meeting place for people from Dallas, Waco and Austin	↑		x		
23. Interstate highways provided rapid travel between cities and across the state, decreasing the need for stopovers.	↓				x