

“Boom and Bust” Effects on the Hotel Industry in Hill County

In the first column, draw a **↑** or **↓** beside each descriptor given to indicate if it had a positive (boom) or negative (bust) effect on the hotel industry and economy in Hill County. (Cells with NA don't apply and should not be marked.) Then, put a checkmark under the time period that applies to each descriptor. A very few items might apply in more than one time period.

	↑ or ↓ Effect	Early 1900's	1910's	1920's to 1960's	1960's thru 1970
1. Poor roads made travel difficult					
2. Affordable travel came with appearance of Model T Ford					
3. Sands Motel	NA				
4. Interstate highways redirected hotels away from centers of towns					
5. Whitney Hotel	NA				
6. Johnson Hotel	NA				
7. Rent out chairs in motel lobbies	NA				
8. 3- and 4-story hotels	NA				
9. Dallas Cowboy fans came to watch games on TV since they were blacked out in DFW					
10. Aquilla boom with 3 hotels	NA				
11. Improved roads brought automobile travel					
12. Good meals offered at hotels					
13. Chain hotels/motels came to Hill County	NA				
14. Good Luck Courts	NA				
15. Horseback travel					
16. Hotel Del Mar	NA				
17. One-story motels	NA				
18. Horse-and-buggy travel					
19. Hotels advertised with postcards & ads					
20. Hillsboro Hotel	NA				
21. Overnight stays were required for travel between Dallas and Waco					
22. Hillsboro became a business meeting place for people from Dallas, Waco and Austin					
23. Interstate highways provided rapid travel between cities and across the state, decreasing the need for stopovers.					